## 2024 USPS Postal Information

When mailing through the U.S. Postal Service, getting it right is imperative. A piece folded incorrectly or sized unconventionally can cost you dearly in postage. That's where the experts at Prisma can help. Our in-house consultants can review your mail piece to ensure it meets postal requirements. Processing over 15 million pieces a month... we know mail. And we can help you.

First-Class Mail Rates

| Non-Auto (Up to 1oz) | Letters* | Cards | Flats |
| :--- | :--- | :--- | :--- |
| Metered Single Piece <br> (Machinable Letter) | $69.0 \$$ | $56.0 \$$ | $\$ 1.50$ |
| Stamped Single Piece <br> (Machinable Letter) | $73.0 \$$ | $56.0 \$$ | $\$ 1.50$ |


| Automation (Up to 3.5oz) | Letters* | Cards | Flats |
| :--- | :--- | :--- | :--- |
| Mixed AADC | $62.2 \Phi$ | $41.9 \Phi$ | Ask for |
| AADC | $59.3 \Phi$ | $40.6 \Phi$ | quote |
| 5-digit | $54.5 \Phi$ | $38.4 \Phi$ |  |

## USPS Marketing Mail Rates

| Automation | (Up to 3.5 oz ) <br> Letters* | (Up to 4.0oz) Cards |
| :---: | :---: | :---: |
| Mixed AADC | 40.2\$ | 1.041¢ |
| AADC | 38.0¢ | 97.1¢ |
| 3-digit | - | 81.6¢ |
| 5-digit | 34.5¢ | 68.7¢ |
| CR Basic | 61.0¢ | 50.2\$ |
| CR High Density | 33.84 | 41.9¢ |
| CR High Density Plus | 26.4 ¢ | 34.2¢ |
| CR Saturation | 23.7¢ | 29.9¢ |

## Non-Profit Mail Rates

| Automation | (Up to 3.50z) <br> Letters* | (Up to 4.0oz) Cards |
| :---: | :---: | :---: |
| Mixed AADC | 23.0¢ | 80.5¢ |
| AADC | 20.8¢ | 73.5 ¢ |
| 3-digit | - | 62.8¢ |
| 5-digit | 17.3¢ | 45.1\$ |
| CR Basic | 44.3 ¢ | 41.9\$ |
| CR High Density | 16.8\$ | 30.6 ¢ |
| CR High Density Plus | 16.8¢ | 23.1¢ |
| CR Saturation | 14.8¢ | 19.6\$ |

Phoenix Metro (Local Rates) I USPS Market Mail Rates
In order for flats to receive these rates, please add $\$ 250$ transportation fee.

| Automation | (Up to 3.5oz) <br> Letters* | (Up to 4.00 z) <br> Cards |
| :--- | :--- | :--- |
| Mixed AADC | - | - |
| AADC | $35.3 \Phi$ | $90.1 \Phi$ |
| 3-digit | - | $79.4 \Phi$ |
| 5-digit | $31.8 \Phi$ | $61.7 \Phi$ |
| CR Basic | $58.3 \Phi$ | $43.2 \Phi$ |
| CR High Density | $31.1 \Phi$ | $34.9 \Phi$ |
| CR High Density Plus | $23.7 \Phi$ | $27.2 \Phi$ |
| CR Saturation | $21.0 \$$ | $22.9 \Phi$ |

## Phoenix Metro (Local Rates) | USPS Market Mail Rates

In order for flats to receive these rates, please add $\$ 250$ transportation fee.

| Automation - DSCF | (Up to 3.5oz) <br> Letters* | (Up to 4.0oz) <br> Cards |
| :--- | :--- | :--- |
| Mixed AADC | - | - |
| AADC | $18.1 \Phi$ | $66.5 \Phi$ |
| 3-digit | - | $55.8 \Phi$ |
| 5-digit | $14.6 \Phi$ | $38.1 \Phi$ |
| CR Basic | $41.6 \Phi$ | $34.9 \Phi$ |
| CR High Density | $14.4 \Phi$ | $26.6 \Phi$ |
| CR High Density Plus | $14.1 \Phi$ | $16.1 \Phi$ |
| CR Saturation | $12.1 \Phi$ | $12.6 \Phi$ |

EDDM - Every Door Direct Mail

| Standard | $21.9-30.0 \Phi$ |
| :--- | :--- |
| Nonprofit | $11.6-19.7 \Phi$ |
| No mailing list required. |  |
| In order for flats to receive these rates, please add $\$ 250$ transportation fee. |  |
| Minimum Quantities |  |
| First Class Postage | No minimum |
| First Class Presorted | $500+$ pieces |
| Standard Presorted | 200+ pieces |
| Non Profit Presorted | $200+$ pieces |
| *Folded self-mailer (FSM) up to 3.0oz |  |

## Sizes and Specifications

| First Class Postcards | Min | Max |
| :--- | :--- | :--- |
| Height | $3.5^{\prime \prime}$ | $4.25^{\prime \prime}$ |
| Length | $5 "$ | $6 "$ |
| Thickness | $.007^{\prime \prime}$ | $.016^{\prime \prime}$ |

Weight: max weight 3.5 oz.

| Letters (All Classes) | Min | Max |
| :--- | :--- | :--- |
| Height | $3.5 "$ | $6.125^{\prime \prime}$ |
| Length | 5 " | $11.5^{\prime \prime}$ |
| Thickness | .007 " | $.25^{\prime \prime}$ |

Weight: max weight 3.5 oz .

| FSM (Folded Self-Mailers) | Min | Max |
| :--- | :--- | :--- |
| Height | $3.5 "$ | $6 "$ |
| Length | $5 "$ | $10.5 "$ |
| Thickness | $.009 "$ | $.25 "$ |

Weight: max weight 3 oz.
A folded self-mailer is formed of panels that are created when one or more unbound sheets of paper are folded together and sealed to make a letter-size mailpiece. The spine needs to be on the bottom edge unless it's designed as an oblong FSM then the spine is on the leading edge.

Paper basis weight - Book grade
701 lb minimum for pieces weighing 1 oz or less
80lb minimum for pieces weighing over 1 oz

| Booklets/Slim Jims | Min | Max |
| :--- | :--- | :--- |
| Height | $3.5^{\prime \prime}$ | $6 "$ |
| Length | 5 " | $10.5^{\prime \prime}$ |
| Thickness | $.009 "$ | $.25 "$ |

Weight: max weight 3 oz.
Booklets consist of bound sheets or pages; bound by staples or glue. The spine needs to be on the bottom edge unless it's designed as an oblong booklet then the spine is on the leading edge.

| Automation Compatible Flat-Size Mail | Min | Max |
| :--- | :--- | :--- |
| Height | $6.125^{\prime \prime}$ | $12^{\prime \prime}$ |
| Length | $11.5^{\prime \prime}$ | $15^{\prime \prime}$ |
| Thickness | $.009 "$ | $.75 "$ |

Weight: Up to 13 oz (FC) Up to 15.99 oz (STD)

# Have More Questions? 

For assistance with your mailing needs, talk with your Prisma Account Executive or call 8003795777.

